

Library 2.0 is a loosely defined model for a modernized form of library service that reflects a transition within the library world in the way that services are delivered to users. The concept of Library 2.0 borrows from that of Business 2.0 and Web 2.0 and follows some of the same underlying philosophies. This includes online services such as the use of OPAC systems and an increased flow of information from the user back to the library.

With Library 2.0 library services are constantly updated and reevaluated to best serve library users. Library 2.0 also attempts to harness the library user in the design and implementation of library services by encouraging feedback and participation.

Proponents of this concept expect that ultimately the Library 2.0 model for service will replace traditional, one-directional service offerings that have characterized libraries for centuries.



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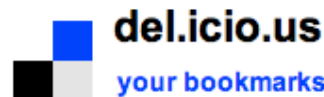
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Web 2.0 Libraries 2.0 ...and beyond



Web 2.0, a phrase coined by O'Reilly Media in 2003 and popularized



by the first Web 2.0 conference in 2004, refers to a perceived second generation of web-based communities and hosted services — such as social-networking sites, wikis and folksonomies — which facilitate collaboration and sharing between users. O'Reilly Media titled a series of conferences around the phrase, and it has since become widely adopted.

Although the term suggests a new version of the World Wide Web, it does not refer to an update to Web technical specifications, but to changes in the ways systems developers have used the web platform. According to Tim O'Reilly, "*Web 2.0 is the business revolution in the computer industry caused by the move to the internet as platform, and an attempt to understand the rules for success on that new platform.*"